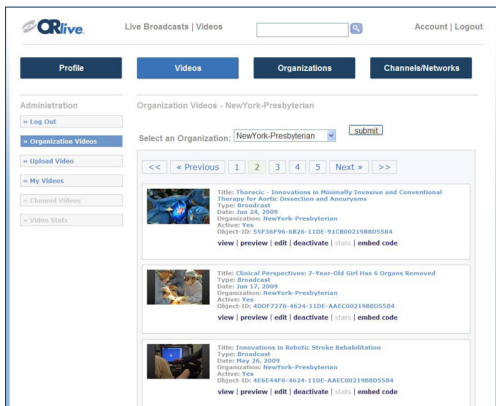




ORLive has been working collaboratively with hospitals, device manufacturers, and other healthcare organizations to deliver relevant and impactful video content to the internet for over 10 years. From this experience, we've developed a robust video management and distribution tool set that we are now proud to offer to organizations that have the resources and expertise to develop their own video presence, and only require the right solution set to enable their vision. A Video Center from ORLive provides you with all the tools you need to create a professional video presence within your website, or any related websites you maintain.



Applications

The Video Center is a complete video management system, and provides you with the tools to need to implement your vision.

- Company/Hospital video center, to extend and improve your educational reach, reputation, and patient experience.
- Embed video on any page on your websites to raise awareness and engage your audience.
- Product/Service line video center to increase awareness, accessibility, and knowledge of your services and capabilities.
- Online video education centers, to extend your educational mission.



Benefits

The Video Center provides you with the capabilities you need today, and the capability to scale to meet tomorrow.

- A fully featured video management solution without the brand pollution of an ad supported system.
- The reliability of a global content delivery network.
- Core capability for all ORLive distribution solutions, with clear integration paths for future needs.
- Measurable performance and results.

The Video Center provides you with all the tools you need to develop a robust and professional video presence on your websites, without the brand pollution associated with ad supported video solutions.

Results

The Video Center is the tool you need to quickly establish your video presence, monitor performance and assure results.

- A video enabled hospital website generating more than 200,000 views
- A hospital video center featuring over 100 video assets from staff overviews to live surgeries
- An intranet video education portal serving over 25,000 international sales, marketing, and operational staff
- A self administered video center showcasing educational programs, staff profiles, and service lines
- An association website featuring past congress attendee testimonials driving a 20% increase in attendance

Put Your Video To Work With ORLive

ORLive is the leading provider of video communication solutions to the healthcare community and we're certain we've got the solution that meets your needs.

ORLive goes beyond technology, and our team of healthcare video experts will work with you to determine the best options for you to get the most of the video content you may already have, realize your future vision, and to make the most out of what's currently available.

Give us a call today at 860.953.2900 and we'll show you how we can help you put your video to work.

	Video Center	ORLive Video Channel	Branded Video Channel	Custom Video Channel
Video Management System	✓	✓	✓	✓
Syndication Tool Kit	✓	✓	✓	✓
Playlists	Single Automated	✓	✓	✓
Interactive Comm Tools		✓	✓	✓
Registration		✓	Single Sign-on with ORLive	Single Sign-on with ORLive
Basic Video Reporting	✓	✓	✓	✓
Detailed Video Reporting		✓	✓	✓
Custom Video Reporting			✗	✗
ORLive.com Channel		✓	✓	✓
Syndication Engine		✓	✓	✓
ORLive.com Promotion		✓	✓	✓
Storage	10GB	50GB	50GB	Negotiated
Bandwidth	250Gb	1,000Gb	1,000Gb	Negotiated
ORLive Promotion	✗	✗	✗	✗
ORLive - Live Production		✗	✗	✗
Self Administered Live		✗	✗	✗
Strategic Consulting & Program Management	Initial Setup	Initial Setup, Design, and Content Strategy	Initial Setup, Design, and Content Strategy	Initial Setup, Design, and Content Strategy

- * Requires purchase of Video Center
- ✓ Included as a feature
- ☑ Included as a feature when ORLive video channel is included
- ✗ Available for purchase
- ✗ Available for purchase - dependent upon implementation